

A13 Accreditation: Strategic tool to motivate doctors and nurses towards quality improvement.

Leader/s

Noronha, JC

Objective and rationale:

The workshop proposed by CBA addresses the topics “ how to best prepare and guide professionals towards improving performance” and “implementation of guidelines and standards”. The Program Stream is “Implementation of Quality Improvement”.

The objective of the workshop is to share with the audience effective strategies on how to get medical and nurse staff really involved in the quality improvement program of the healthcare organization. The leaders will bring good examples implemented in Brazilian hospitals and discuss with the participants how to give staff members appropriate training consistent with their role in the program. All experiences related refer to the education process of CBA to help Brazilian hospitals to meet accreditation standards and be ready for Accreditation.

Outline for Workshop content:

1. The challenge of getting together doctors, nurses and other care providers to select/adapt/design and implement relevant clinical guidelines and achieve better results in clinical practice.
2. Monitoring clinical processes, procedures and outcomes: how to establish priorities, select key measures and incorporate data collection into daily work processes in order to improve patient safety.
3. What can patient clinical records review tell us about the leadership and organization of the department and how can this information be used to improve performance?

Leadership:

Chairman of the workshop:

- Jose Carvalho de Noronha, MD. PHD; Associate Professor of the State University of Rio de Janeiro; President of the Accreditation Committee of the Consortium for Brazilian Accreditation (CBA); Member of the International Task Force of Joint Commission International (JCI); Member of the Brazilian College of Surgeons.

Presenters:

- Paulo Neno. Accreditation Specialist of the Consortium for Brazilian Accreditation - CBA. Member of the Brazilian College of Surgeons.
- Heleno Costa Junior. Education Manager of the Consortium for Brazilian Accreditation - CBA.
- Paul van Ostenberg. Executive Director of International Accreditation - JCI